



ADVANTAGE UTILITIES
YOUR COMPETITIVE ADVANTAGE

BUSINESS ENERGY AND SUSTAINABILITY SOLUTIONS



About us



Our solutions



Additional services



Contact us



HOME OF THE COMPLETE END-TO-END BUSINESS ENERGY AND SUSTAINABILITY SOLUTIONS.

Advantage Utilities is the consultative partner that considers every technology and procurement option to help its clients cut costs and manage usage whilst exploring self-generation opportunities to reduce their carbon footprint and meet Net Zero goals.

We champion a consultative, customer-centric approach. We get to know our clients inside out; their needs, priorities and goals so we can develop, implement and manage a tailored solution to match.

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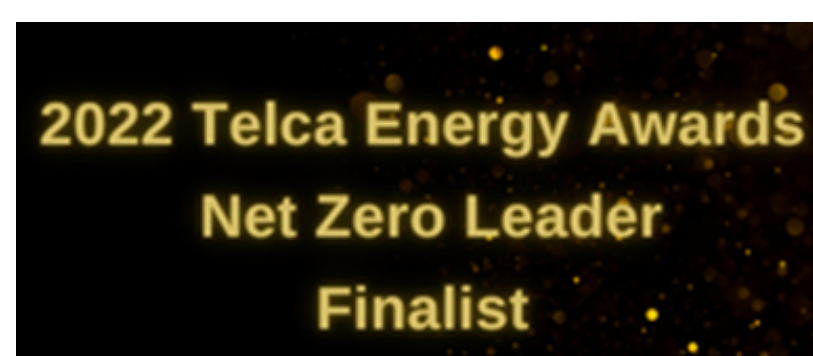
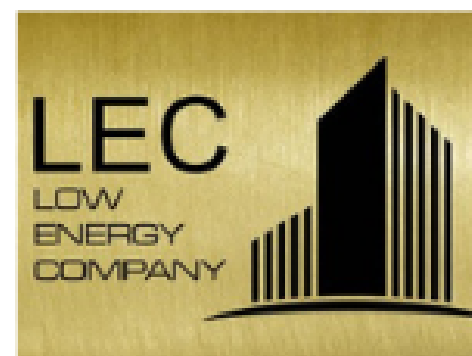
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WHO WE ARE

FOUNDED IN 2001 ADVANTAGE UTILITIES UK OPERATION IS BASED IN CENTRAL LONDON AND HAS A DEDICATED, SKILLED TEAM OF OVER 40 STAFF WITH OVER TWENTY YEARS OF CUMULATIVE EXPERIENCE IN THE ENERGY MARKET, ALL WORKING WITH THE SAME GOALS IN MIND:

- To explore options and find a bespoke solution to suit your business energy needs.
- To help you reduce your carbon footprint to meet your net zero goals.
- To provide a transparent, honest and personable service.
- To be there at the drop of a hat when you need us!



HOW WE HELP

OUR SOLUTIONS ARE TO HELP OUR CLIENTS **MEASURE, MANAGE AND **REDUCE** THEIR ENERGY USAGE AND CARBON EMISSIONS**

MANAGING ENERGY AND CARBON

WHEN CONSIDERING THE CUMULATIVE IMPACT OF THE RESULTANT RECOMMENDATIONS, OUR ENERGY AUDITS FREQUENTLY IDENTIFY OPPORTUNITIES TO REDUCE ENERGY EXPENDITURE BY UPWARDS OF 20% ALONGSIDE ENHANCEMENTS TO SUSTAINABILITY CREDENTIALS.

For instance, an energy audit we recently carried out on behalf of a client located potential savings of 45% on the basis that all the highlighted savings opportunities were implemented. Check out this case study highlighting our work to reduce energy costs for the Tom Kerridge Group [here](#).

Regardless of industry type, we can practically guarantee that you'll benefit from one of our comprehensive Energy Savings Opportunities Scheme (ESOS) standard Energy Audits. Our auditors have a wealth of experience in addition to an affiliation with Chartered Institute of Building Services Engineers (CIBSE) as well as being both ESOS and EPC accredited.



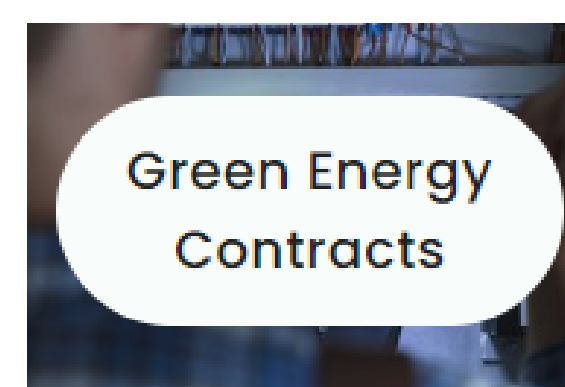
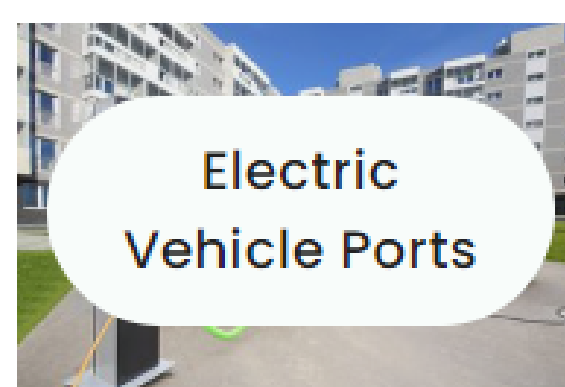
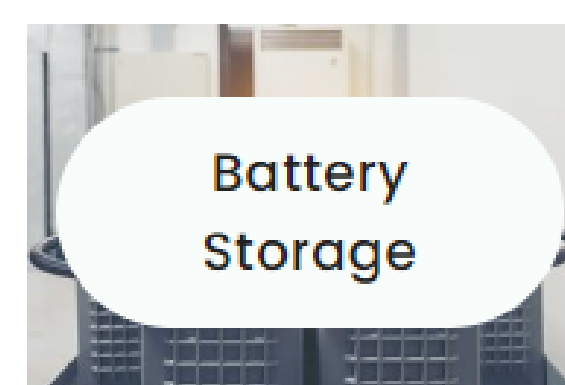
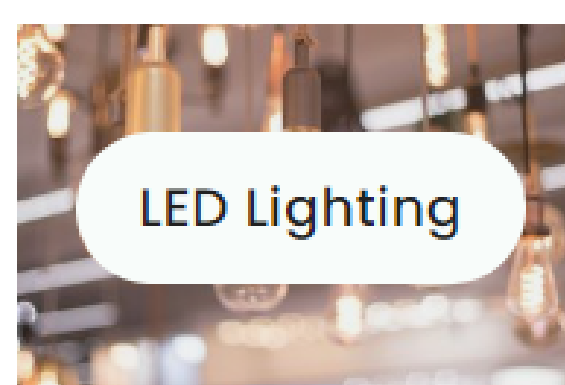
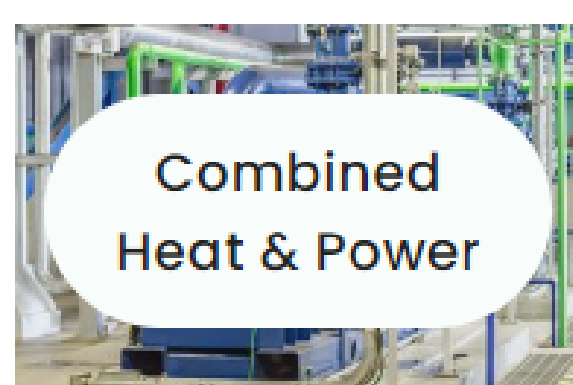
ACTIONS TO REDUCE YOUR EMISSIONS

GREEN TECHNOLOGY AND RENEWABLE ENERGY SOLUTIONS FOR BUSINESSES LOOKING TO ENHANCE ENVIRONMENTAL CREDENTIALS AS WELL AS FACILITATE COST SAVINGS.

How can Advantage Utilities help you with sustainability?

We can:

- Benchmark your business' carbon footprint using the Future Net Zero Standard Portal. Allowing you to track progress and in the process comply with various demands increasingly being placed on organisations from a variety of sources.
- Manage and monitor your utility usage by utilising our Advantage Analytics Portal. Giving access to granular, customizable data that is tailored to meet your specific requirements and presented in a user-friendly format.
- Implement more economical technology such as LED and self-generation solutions, such as Solar Panels.
- Diversify energy procurement solutions to include renewable energy and in-house generation.
- Source funding for and implement renewable energy solutions at your site, such as; Combined Heat and power, LED Lighting, Battery Storage, Solar Panels, Electric Vehicle Ports, Voltage Optimisation and Green Energy Contracts.



PROCUREMENT SERVICES

FIXED & FLEXIBLE ELECTRICITY & GAS & PPAS

DUE TO OUR PURCHASING POWER, LONGEVITY AND EXTENSIVE INDUSTRY CONTACTS, WE ARE WELL PLACED TO SECURE A COMPETITIVE SOLUTION TO YOUR ENERGY NEEDS.

FIXED CONTRACTS

Our analysts advise you on the market and the most suitable contract type for your business.. We negotiate and purchase hundreds of millions of pounds of energy every year through our long standing relationships with over 25 suppliers, ensuring our clients have a firm negotiating position.

FLEXIBLE CONTRACTS

Flexible energy contracts are a risk-managed solution to securing your energy contracts. Instead of the traditional method of paying a fixed price. Flexible purchasing allows you to take advantage of dips in the market. Prices will fluctuate over the length of your contract, and you are not tied into the same costly contract.

Why you should consider flexible purchasing:

- Don't put all your energy eggs in one basket (a high-risk strategy and therefore mitigate risk).
- Take advantage of market drops in price as you aren't locked in at potentially uncompetitive rates.
- Take a hands-on approach or leave it to our experts at Advantage Utilities, allowing you to focus on your core business activity
- Green options and frameworks are also available with Advantage Flex so any net zero journey isn't compromised.



COMPLIANCE AND ACCREDITATIONS

SHOWCASE YOUR COMPANY'S MARKET LEADERSHIP BY GETTING YOUR CARBON NEUTRAL ACCREDITATIONS.

Below is an example of Advantage Utilities certificates and accreditations. In addition to this, you will get your Future Net Zero Accreditation to further boost your marketing efforts and enhance your business reputation with employees and customers alike.



ADVANTAGE UTILITIES
AU-CN-0047-0223



ADVANTAGE UTILITIES
AU-CN-0048-0223



ADVANTAGE UTILITIES
AU-CN-0049-0223



CARBON-ETHICS & FUTURE NET ZERO

THERE IS NO PLANET B!

GIVEN THE LINK BETWEEN GREENHOUSE GAS EMISSIONS AND CLIMATE CHANGE IS NOW WIDELY ACCEPTED, PRESSURE ON ORGANISATIONS TO ADOPT MORE ENVIRONMENTALLY SUSTAINABLE PRACTICES IS INCREASING FROM A VARIETY OF SOURCES.

Indeed, in addition to simply doing the right thing our clients have alluded to improvement in their environmental credentials being driven by consumers, staff, their supply chain, investors, commercial positioning, and the need to comply with various regulations.

We provide ever-expanding expertise across the sustainability spectrum, which can include various forms of carbon accountancy with the option of accompanying this with relevant portals, certification, staff training and carbon offsets if required.

Our aim is to provide a consultative based, tailored solution which meets individual demands whilst minimising associated cost and making the process as least onerous as possible. Starting a route to net zero can in many cases actually be financially advantageous. With many respected analyst's speculating that significantly higher energy prices are set to remain until at least the end of the decade, there is potentially 'low hanging fruit' to capitalise on in the form of various on-site generation/energy efficiency technology which can deliver the requisite carbon savings whilst simultaneously reducing costs.

Race to Zero campaign.



We are a proud Future Net Zero Standard™ Solution Partner. We have made our commitment to reach Net Zero by 2035, having submitted a pledge to the United Nations Framework Convention on Climate Change (UNFCCC), Race to Zero campaign.



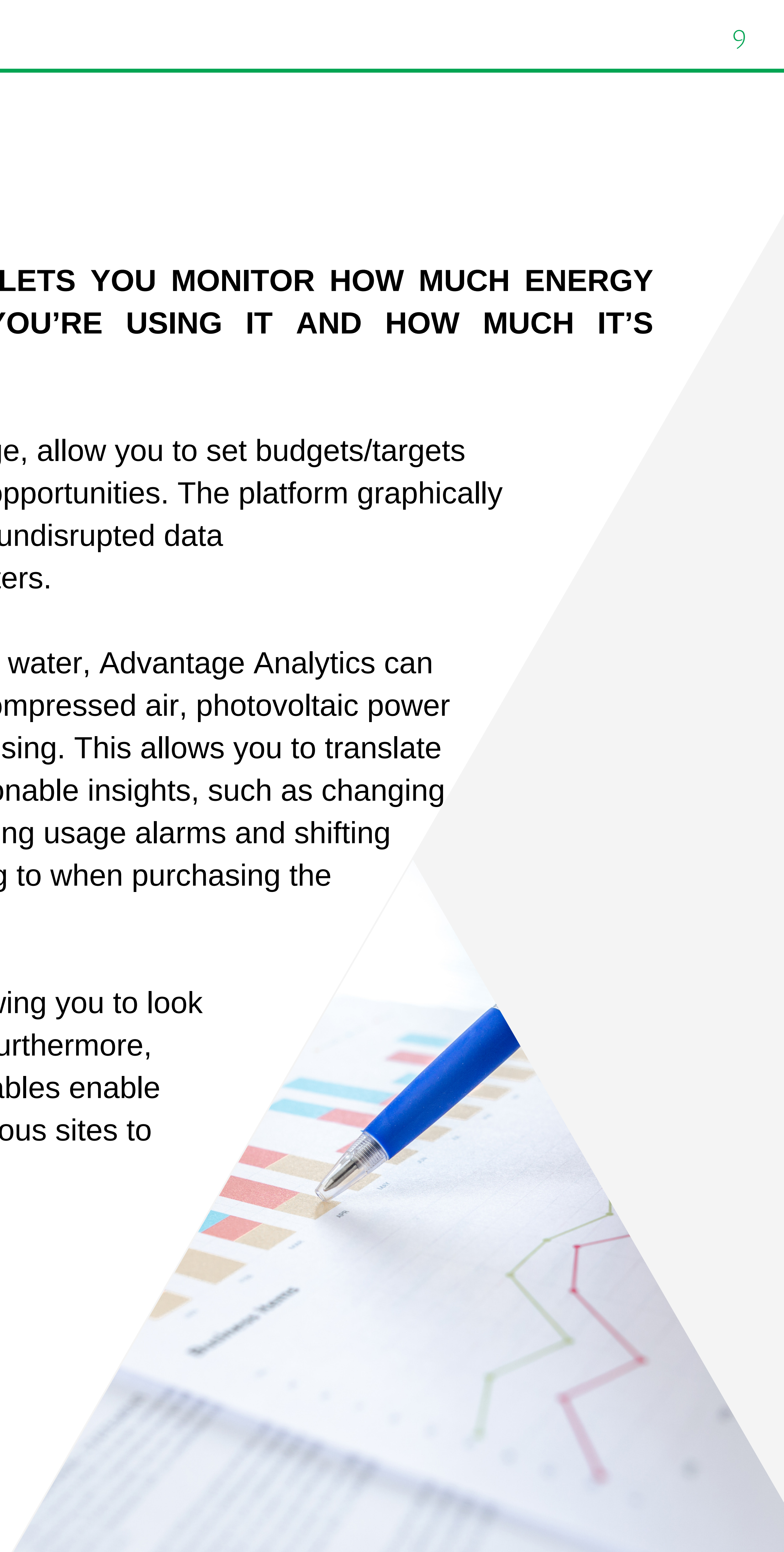
ADVANTAGE ANALYTICS

ADVANTAGE ANALYTICS LETS YOU MONITOR HOW MUCH ENERGY YOU'RE USING, WHEN YOU'RE USING IT AND HOW MUCH IT'S COSTING YOU.

This can often provide an edge, allow you to set budgets/targets and identify potential saving opportunities. The platform graphically visualises the ultra-accurate, uninterrupted data it collects from your utility meters.

As well as electricity, gas and water, Advantage Analytics can also collect data on steam, compressed air, photovoltaic power and any other utility you are using. This allows you to translate complex information into actionable insights, such as changing your capacity limit (kVA), setting usage alarms and shifting your usage (Consider deleting to when purchasing the utility that is cheapest.)

It is also mobile-friendly, allowing you to look at the data while on the go! Furthermore, for multi-site clients, league tables enable comparisons across your various sites to identify any outliers.



BUREAU SERVICES

INVOICE VALIDATION IS WHERE WE REVIEW ALL YOUR BILLS TO CHECK THAT YOU HAVE BEEN CHARGED THE CORRECT AMOUNT FOR YOUR USAGE.

If there is a discrepancy between what you're being asked to pay and how much you've used, we will investigate this on your behalf.

We can review historic and upcoming bills against their usage, contractual rates, tariffs and additional agreements to assess if you have been billed correctly. If we identify discrepancies, we will approach the supplier and acquire a rebate.

The benefits at a glance:

- Gives you back valuable time by resolving billing discrepancies on your behalf
- Saves you money by finding and resolving billing errors
- Peace of mind that your bills are accurate
- Provide in-depth information daily to assist with making informed business decisions



MARKET INTELLIGENCE

OUR MARKET REPORTS, CREATED BY OUR IN-HOUSE ANALYSTS, TAKE A DETAILED LOOK AT THE CURRENT UK AND INTERNATIONAL MARKET TRENDS.

These are the factors that will dictate the trading opportunities and ultimately the cost of energy over the upcoming months and years.

Furthermore, we constantly review associated market drivers and key issues impacting markets. Given uncertainty and volatility are often prevalent in the energy market, this insight can prove useful in determining the right time to buy, regardless of the procurement strategy in operation.

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QUARTERLY REPORT

ENERGY BUDGET
OPTIMISATION REPORT

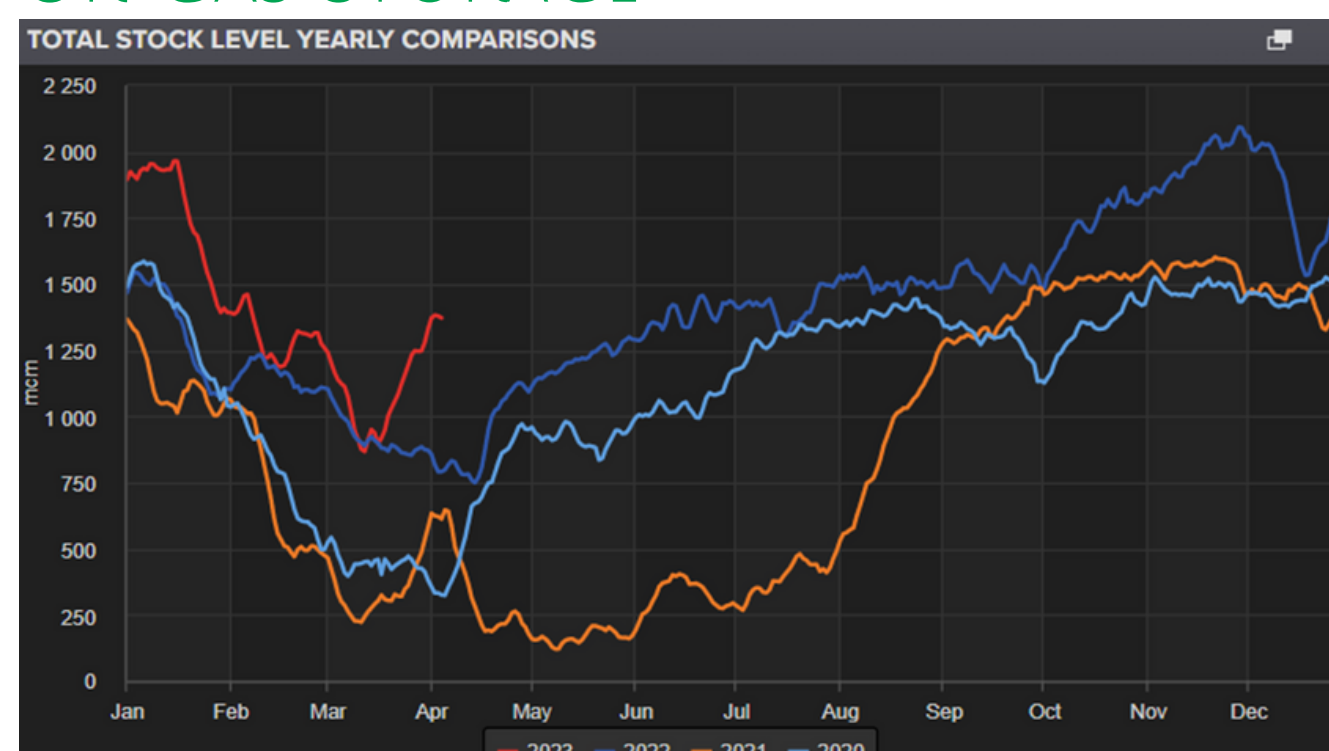
- ARE WE OUT OF THE WOODS YET?
Market sensitivities explored
- INFLATION TO 3% BY THE END OF '23*
Does this indicate further falls in energy prices?
- ENERGY PRICE DISCUSSED
Likely market movers and shakers to contend with
- GOVERNMENT HELP

*Source: Office of Budget responsibility

HELPING YOUR BUSINESS ACHIEVE COMPETITIVE ADVANTAGE

If you would like to read our previous quarterly reports, please do so [here](#).

UK GAS STORAGE



UK GAS AND POWER YEAR AHEAD PRICE



Source: Reuters



SITE WORKS & METER INSTALLATION

MANAGING THE INFRASTRUCTURE THAT SUPPLIES YOUR SITE WITH POWER IS NO SMALL FEAT.

We are proud to offer Site Works: stress-free infrastructure and metering installation solutions. From upgrading gas meters to redirecting power cables, on a single site or a huge estate, our Site Works service offers you bespoke solutions for all your infrastructure needs.

PROPERTY MANAGEMENT

AT ADVANTAGE UTILITIES, WE UNDERSTAND HOW TIME-CONSUMING AND COMPLEX IT CAN BE TO RUN A THRIVING RESIDENTIAL PROPERTY PORTFOLIO.

That's why we've developed a specialist in-house team dedicated to managing large portfolios of properties like yours. We are always on hand to save you from the stress and wasted hours of energy and utility-related property issues.

How can we help? Listed below are just a few of the services we have to offer:

- Multi-site property management
- Energy procurement
- Bill validation
- Issue resolution
- Change of tenancy



WHAT OUR CLIENTS HAVE TO SAY

“Energy purchasing has become an integral part of our business - we now receive a weekly report on the market, have regular meetings with Hannah our account manager on where the prices are going. We now buy energy the same way we look at our food and beer prices, it has become that important. We monitor it all the time. We have heard so many horror stories on small independent businesses (like ours) struggling to plan. The issues are here to stay, and we need to have expert advice at hand. It is very reassuring that there is someone we can turn to, and who can advise us on the best route forward. For us, this has been invaluable and have been very grateful to Advantage Utilities steering us through this incredibly difficult period.”

- ALAN DOOLEY, MANAGING DIRECTOR (THE TOM KERRIDGE GROUP).

“As well as making a real difference to our client’s bottom line, the service they have offered our property management personnel has been exemplary. All in all, I am delighted once again with the results being achieved and would encourage anyone else to use their services without hesitation.”

- PATRICK FLYNN, SENIOR MANAGER (URANG GROUP)

“During these turbulent times, it has been a great relief to many of our clients that Advantage have been there to guide them through some very tricky situations. Focused on providing the best options available and always able to support the clients and agents with clear up-to-date information to support the decision-making process. Based on my experiences with several similar service providers, Advantage stands out above the rest.”

- ANTHONY HUBBARD, OPERATIONS DIRECTOR, (FARADAY PROPERTY MANAGEMENT)



WHO WE WORK WITH

WE WORK WITH A MULTITUDE OF COMPANIES, ACROSS A RANGE OF SECTORS INCLUDING BUT NOT LIMITED TO:

- Manufacturing and Engineering,
- Transport and logistics,
- Property Management,
- Hospitality
- Retail
- Professional Services
- Warehousing

HERE ARE SOME CLIENTS WE HAVE WORKED WITH:

















FOR ENQUIRIES, PLEASE GET IN TOUCH.


With a growing team of over 40 highly skilled industry experts, Advantage Utilities is home to the complete end-to-end business energy and sustainability solutions.

If you'd like to learn more about our services and how we can help your company, please don't hesitate to get in touch with our team of experts!

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